Liberty 2.0 Workshop

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The Liberty Alliance is the **only** global body working to define and drive open technology standards, privacy and business guidelines for digital identity management.
~ 150 diverse member companies and organizations representing leaders in IT, mobility, government, service provision, system integration and finance

Management Board and Sponsor members include:
Liberty Alliance delivers real world solutions to solve real world identity problems

Liberty’s Focus

- Technology Standards and Guidelines
- Business and Privacy Guidelines
- An Ecosystem of Interoperable Products & Services

Liberty helps organizations build a foundation for trust -- critical for the overall success of identity-based services and efficiencies
2007 Key Organizational Goals

- **Market Leadership**
  - Be the resource that is turned to for identity management information
  - Be recognized as a body where membership helps grow the marketplace
  - Through our activities, help overcome market barriers
  - Visibly execute on new initiatives; new directions

- **Transparency**
  - Be recognized for defining “open standards”
  - Achieve good visibility for members and non-members to activities early and often

- **Inclusiveness**
  - Work effectively with other industry bodies and individuals to define and develop the market
  - Reduce barriers to participation