

# Liberty Alliance: Mobile Deployment Workshop

## Introduction & Overview

14 February 2007

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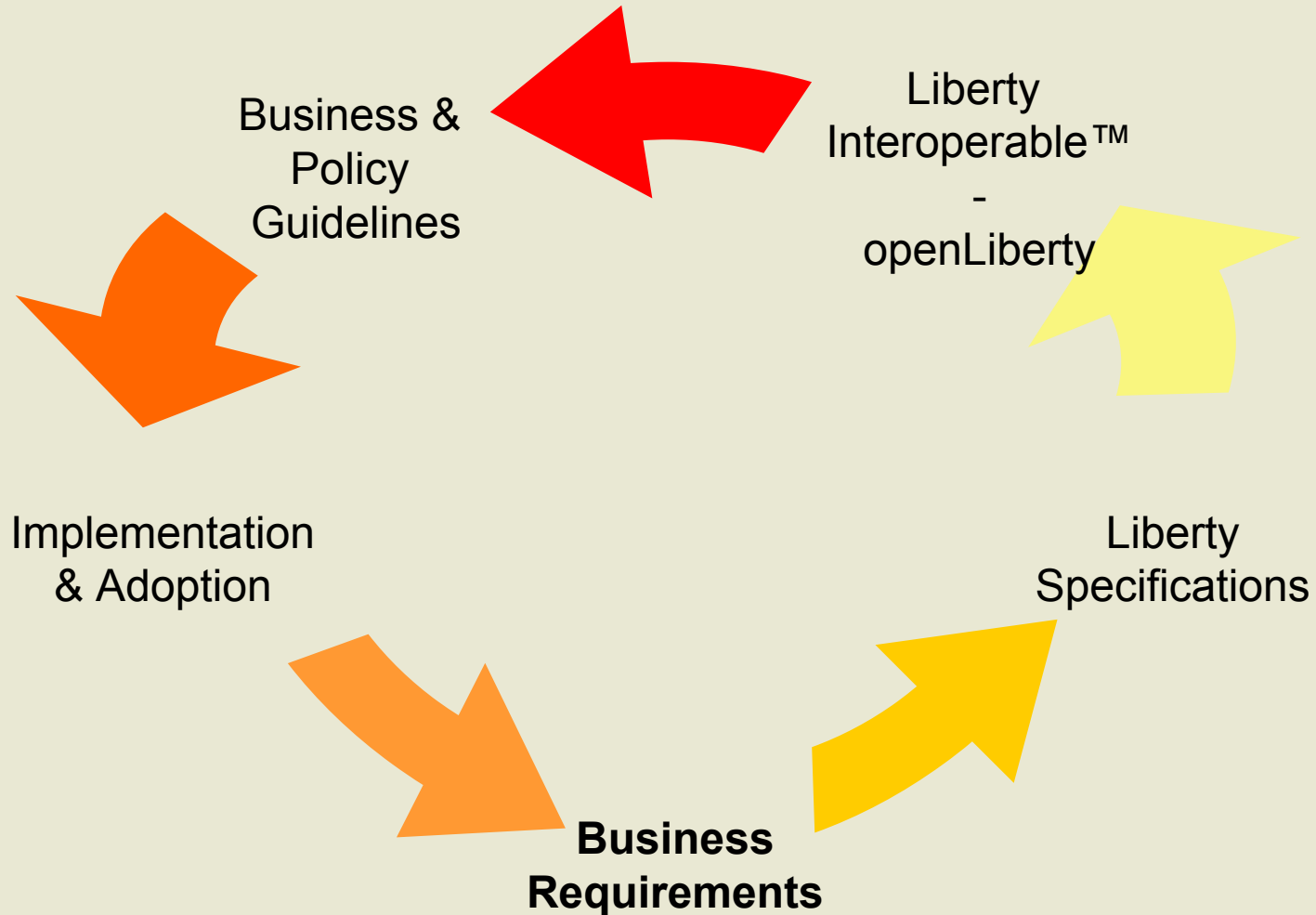
# Goals for Today's Workshop

- Provide you with expanded Liberty knowledge
- Focus on business drivers & real-life use case studies for mobile identity implementations
- You should leave today with actionable information about Liberty and digital identity

# What is the Liberty Alliance?

*The Liberty Alliance is the leading global body working to define and drive open technology standards, privacy and business guidelines for digital identity management*

# Business-Driven Innovation



# Who is the Liberty Alliance?

- Global collection of diverse member organizations representing leaders in IT, mobility, government, manufacturing, finance and consumer services
- ~150 total members; Management Board and Sponsor members have included:



# Liberty Interoperable™ Program

An Ecosystem of  
Interoperable Products &  
Services

- Liberty Interoperable™ certification is key differentiator for advancing federation deployments
- Designed to validate core Liberty Alliance functionality
- Over **80 product tests** since Liberty launched program in 2003
- Testing for Liberty Federation (including SAML 2.0) and Liberty Web Services



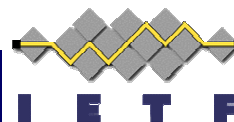
# Adoption – Growing Momentum

- 1 Billion Liberty-enabled identities on the market (and counting...)
- Accelerated adoption across verticals (Telco, Government, financial services) and in application areas (HR/benefits, supply chain)
- Virtually 100 percent of off-the-shelf SSO vendors support Liberty standards
- Standards organizations are adopting and supporting Liberty within their specs



Shibboleth.

XDI.org



TV-Anytime Forum

- Emergence of a true digital ecosystem:
  - Mobile—well established and growing
  - Government—growing interest at all levels
  - Finance—greater traction and growing rollouts
  - Healthcare—emerging—watch in '06/'07

# Liberty - The Nucleus for Identity

- Liberty is becoming a center point for all things identity
  - Committed to facilitating solutions of all needs—technical, business and policy
  - Enables our members to maximize & centralize standards investments
  - Long-term stewardship for all activities related to our members' business objectives
  - Many new initiatives and programs are proposed regularly to address further aspects of identity

# Membership Benefits

## **Early access & influence:**

- Early access to emerging Liberty output creates competitive advantage in product, service and application development
- Liberty's structure enables rapid development of specifications that meet the business and technical requirements of your company and/or your customers
- Influence where Liberty allocates marketing resources for tradeshows, market research, etc.
- Network with other thought leaders in identity management and web services

Liberty is a unique forum where business, technical and policy thought leaders network on common mechanisms for identity & web services

## **Tangible value & ROI:**

- Reduced fees for Liberty Interoperable™ testing program
- Access to members-only analyst briefings and reports
- Leverage Liberty's presence at leading industry tradeshows and events

# Membership Categories

## Sponsors

- Full participation and voting rights in all expert groups.
- Eligible for Management Board
- Can attend all Liberty member meetings

## Associates

- Access to draft specifications prior to public release
- Can attend one quarterly Liberty meeting
- Can participate in one Services track

## Affiliates

- For government agencies, educational institutions, and non-profit organizations only
- Same privileges as Associate members
- Can participate in unlimited number of Services tracks

### Membership Fee (per year):

>25,000 employees: \$50,000

1,001-25,000: \$35,000

101-1,000: \$10,000

1-100 employees \$5,000

Government Sponsor \$25,000

Board membership: \$150,000

### Membership Fee (per year):

\$2,500

### Membership Fee:

None

# Learn More This Week

- 14 February: Mobile Deployment Workshop, Barcelo Sants Hotel (8:30 – 13:00)
- 14 February: Technology Breakout Session – “Identity & Personalization” (11:15 – 12:00)
- Unified SIM Strong Authentication demo (Gemalto booth, Hall 8)
- SymLabs booth (Hall 2, B105)
- Liberty booth (Hall 2, F50)
- Email: [info@projectliberty.org](mailto:info@projectliberty.org)



**Thank You!**