Function or Security?

BIPAC’s Prosperity Project lets you have both
• Clearly defined audience for “advocacy” & “good government” messages
  – Managers, executives, shareholders
    • PAC solicitation, advocacy for candidates
  – All employees
    • Voter registration, voting records, grassroots involvement

• Penalties include substantial civil fines
States & the Restricted Class

• Each state regulates their own elections
  – Ranges from
    • Unlimited corporate contributions and advocacy
    • No corporate involvement whatsoever

• Penalties also vary
  – Most severe
    • Large personal fines for corporate officers
    • 10 Years jail time
    • Corporate charter is dissolved
BIPAC’s Goals for a Turnkey Solution

• Protect employee privacy
• Eliminate the need to give employee data to third-party vendors
• Provide information relevant to the employee without additional sign-on or registration
Without Liberty...

• Employers had these options
  – Do nothing – no political information shared with employees
  – Use paper-based communications only
  – Develop expensive in-house communications tools
  – Use third-party vendors to authenticate users and provide content
"Would you be MORE LIKELY or LESS LIKELY to visit a website that requires you to register before you are allowed to view political or voter information?"

- Much Less Likely: 73%
- More Likely: 6%
- Somewhat Less Likely: 18%
- Don't Know/Refused: 3%

Turning Away 9 out of 10 Employees
SUN EMPPLOYEES
VOTER EDUCATION TOOLKIT

Select One:

- Vote Early
  (by mail, in person, or by absentee ballot)
- Vote on Election Day
  (and your polling place)
- Register to Vote
- Living Overseas?
  (apply for an overseas ballot)

Your Election Offices:
Local
Elections Office
PO Box 1034
Norwalk CA 90651
Phone (562) 402-2742

State
Secretary of State
1500 Titanic Street
Sacramento CA 95814
Elections Office Web Site

This is an EZ Vote state - you don’t need to provide an excuse for voting early.

Vote Early In Person

You may vote absentee in person at your county elections office starting 29 days before the election, through 7 days before the election. Some counties provide regular early voting, depending on population size. Check with your county elections office for more information. You don’t need to provide an excuse for voting early in person.

Your local elections office location can be found at the top of this page. Please call ahead to verify office hours and to make sure that the office has ballots available.

Vote Early by Mail

- You must submit an application for an absentee ballot to the county elections office (the address is at the top of this page). Your application must be received no later than 7 days before the election.
- Your voted ballot must be received by the county elections office no
SUN EMPLOYEES VOTER EDUCATION TOOLKIT

California U.S. Senate
Senator Barbara Boxer (D)
more information...
write this official...

California Congressional District 31
Representative Xavier Becerra (D)
more information...
write this official...

California Senate District 22
Senator Gilbert Cedillo (D)
more information...
write this official...

California Assembly District 45
Assembly Member Jackie Goldberg (D)
more information...
write this official...
BIPAC to Sun - Liberty Authentication

0. Bulk Provisioning, Federation

1. User follows portal link to BIPAC application
2. If not already authenticated, user redirected to Sun
3. Sun collects and checks user credentials
4. Authenticated User redirected back to BIPAC application
5. BIPAC confirms authentication with Sun
6. BIPAC application displayed to user

Circle of Trust
The Liberty Alliance

Board and sponsor members include:

[List of logos and names]

[Logos of various companies and organizations]
For More Information

p2@bipac.org  800-497-8351

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