

IDENTITY IN TELECOMMUNICATIONS: GET IT OR CHECK OUT

Come see how Liberty Alliance specifications are being used to **drive new business opportunities, lower operating costs** and **create new global partnerships**.

Now more than ever, understanding the impact of identity is critical to every player in the telecommunications value chain. Understanding—and catering to—your specific customers and partners, and serving up the right services based on who, what, and where they are is revolutionizing the industry. Some smart players “get it”, and are embracing identity to change their business. Others are watching in the wings....and run the risk of being put out of business by more identity-aware competitors. With one billion Liberty-enabled identities and devices in the marketplace, you can't afford to miss the chance to understand how it impacts your organization.

Agenda:

- 8:30 – 9:00 Registration, coffee, light breakfast
- 9:00 – 9:15 **Introduction to Liberty Alliance: Our Vision, Our Goals, and Our Successes**, Liberty Alliance
- 9:15 – 9:45 **The Role of Identity within the Mobile Community**, Fulup Ar Foll, Sun Microsystems
- 9:45– 10:15 **Digital Identity Management: What's a Network Operator to Do? Market Study Report**
Paola Tonelli, Vodafone
- 10:15 – 10:45 **Fidelity Project: A Multi-Organization, Multi-Region Case Study**, Antoine De Poorter, Ericsson & Mikko Laukkanen, Telia Sonera
- 10:45 – 11:00 Coffee Break
- 11:00 – 11:30 **Why do Operators need Digital Identities?: Identity Management and Operator Perspectives**, Aude Pichelin, Orange-FT
- 11:30–12:00 **Approaches to Digital Identities in NGN; Identity Convergence for NGN platform and business**, Amardeo Sarma, NEC
- 12:00 - 12:30 **Identity Federation in the eGovernment Field**, Ignacio Alamillio, Agencia Catalana De Certificacio
- 12:30 - 12:50 **Roundtable/Open Discussion**
- 12:50 – 13:00 **Close**

LIBERTY ALLIANCE MOBILE DEPLOYMENT WORKSHOP, 3GSM BARCELONA 2007

- DATE:** Wednesday, Feb 14, 2007
- TIME:** 8:30 – 13:00 (light breakfast and refreshments served)
- LOCATION:** Barclelo Sants Hotel, Barcelona, Spain

Registration is available at:

<http://www.events.projectliberty.org/details.php?id=6>

Registration is first come, first served, and space is limited. If you have any questions, please contact Dervla O'Reilly at dervla@projectliberty.org. A complete agenda will be sent to you upon registration.