



## *Liberty 2.0 Workshop*

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# What is the Liberty Alliance?

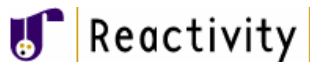
*The Liberty Alliance is the **only** global body working to define and drive open technology standards, privacy and business guidelines for digital identity management*

# Who is the Liberty Alliance?

- ~ 150 diverse member companies and organizations representing leaders in IT, mobility, government, service provision, system integration and finance
- Management Board and Sponsor members include:



U.S. General Services Administration

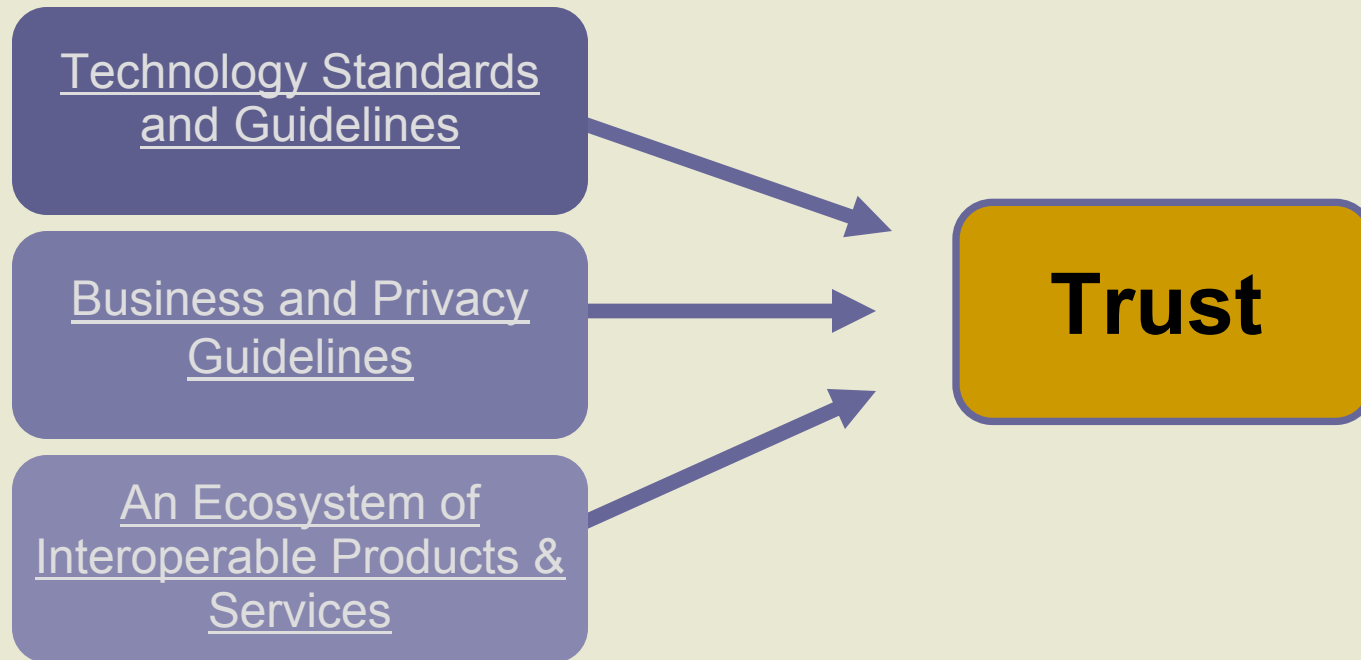


Growing Mobile



# Liberty's Focus

**Liberty Alliance delivers real word solutions to solve  
real world identity problems**



**Liberty helps organizations build a foundation for trust -- critical for  
the overall success of identity-based services and efficiencies**

# 2007 Key Organizational Goals

- **Market Leadership**
  - Be the resource that is turned to for identity management information
  - Be recognized as a body where membership helps grow the marketplace
  - Through our activities, help overcome market barriers
  - Visibly execute on new initiatives; new directions
- **Transparency**
  - Be recognized for defining “open standards”
  - Achieve good visibility for members and non-members to activities early and often
- **Inclusiveness**
  - Work effectively with other industry bodies and individuals to define and develop the market
  - Reduce barriers to participation

# Liberty Alliance Board Members

