

Liberty Alliance: Mobile Deployment Workshop

Introduction & Overview

14 February 2007

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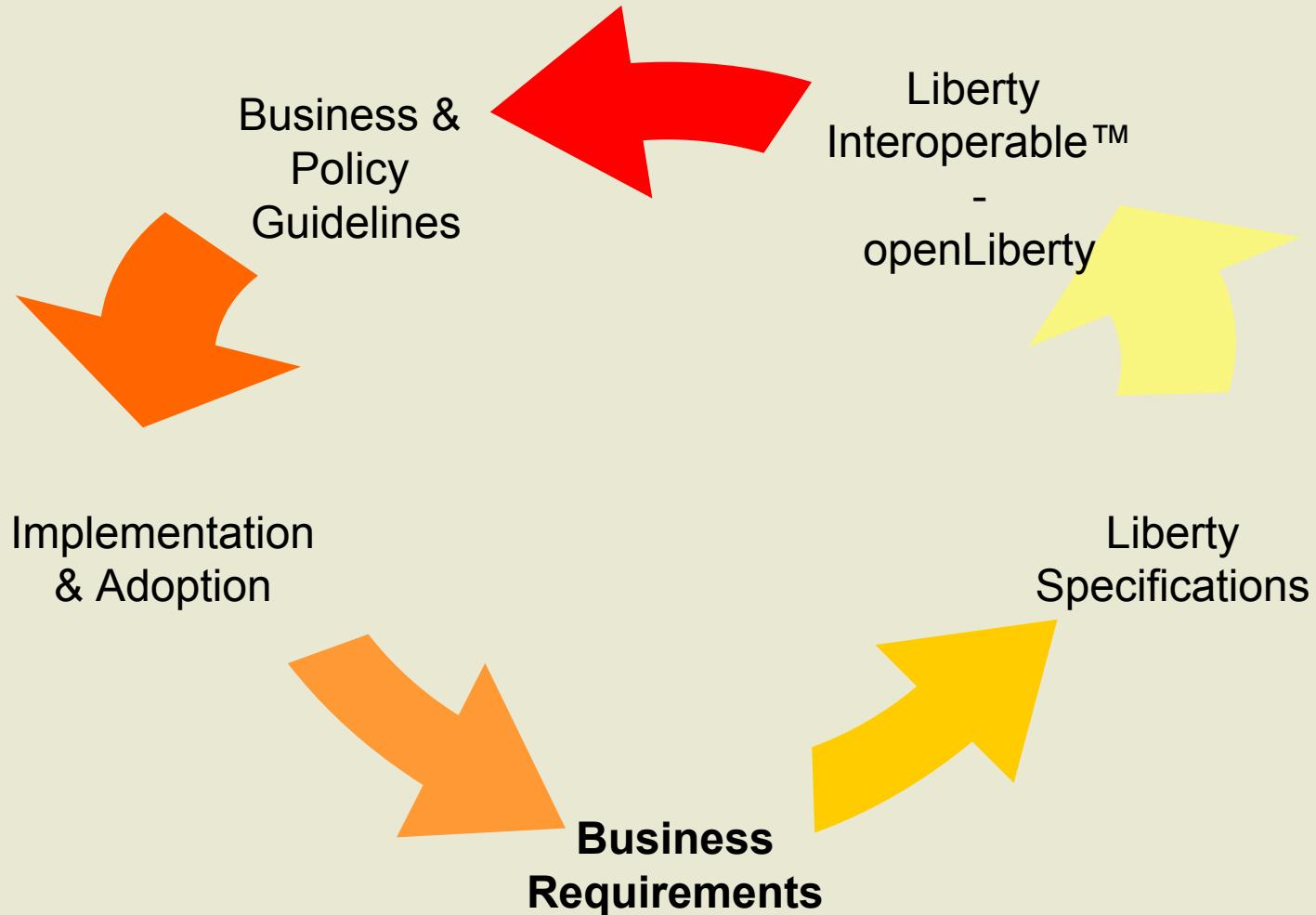
Goals for Today's Workshop

- Provide you with expanded Liberty knowledge
- Focus on business drivers & real-life use case studies for mobile identity implementations
- You should leave today with actionable information about Liberty and digital identity

What is the Liberty Alliance?

The Liberty Alliance is the leading global body working to define and drive open technology standards, privacy and business guidelines for digital identity management

Business-Driven Innovation



Who is the Liberty Alliance?

- Global collection of diverse member organizations representing leaders in IT, mobility, government, manufacturing, finance and consumer services
- ~150 total members; Management Board and Sponsor members have included:



Liberty Interoperable™ Program

An Ecosystem of
Interoperable Products &
Services

- Liberty Interoperable™ certification is key differentiator for advancing federation deployments
- Designed to validate core Liberty Alliance functionality
- Over **80 product tests** since Liberty launched program in 2003
- Testing for Liberty Federation (including SAML 2.0) and Liberty Web Services



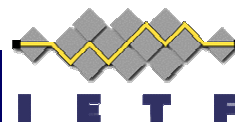
Adoption – Growing Momentum

- 1 Billion Liberty-enabled identities on the market (and counting...)
- Accelerated adoption across verticals (Telco, Government, financial services) and in application areas (HR/benefits, supply chain)
- Virtually 100 percent of off-the-shelf SSO vendors support Liberty standards
- Standards organizations are adopting and supporting Liberty within their specs



Shibboleth.

XDI.org



TV-Anytime Forum

- Emergence of a true digital ecosystem:
 - Mobile—well established and growing
 - Government—growing interest at all levels
 - Finance—greater traction and growing rollouts
 - Healthcare—emerging—watch in '06/'07

Liberty - The Nucleus for Identity

- Liberty is becoming a center point for all things identity
 - Committed to facilitating solutions of all needs—technical, business and policy
 - Enables our members to maximize & centralize standards investments
 - Long-term stewardship for all activities related to our members' business objectives
 - Many new initiatives and programs are proposed regularly to address further aspects of identity

Membership Benefits

Early access & influence:

- Early access to emerging Liberty output creates competitive advantage in product, service and application development
- Liberty's structure enables rapid development of specifications that meet the business and technical requirements of your company and/or your customers
- Influence where Liberty allocates marketing resources for tradeshows, market research, etc.
- Network with other thought leaders in identity management and web services

Liberty is a unique forum where business, technical and policy thought leaders network on common mechanisms for identity & web services

Tangible value & ROI:

- Reduced fees for Liberty Interoperable™ testing program
- Access to members-only analyst briefings and reports
- Leverage Liberty's presence at leading industry tradeshows and events

Membership Categories

Sponsors

- Full participation and voting rights in all expert groups.
- Eligible for Management Board
- Can attend all Liberty member meetings

Membership Fee (per year):

>25,000 employees: \$50,000

1,001-25,000: \$35,000

101-1,000: \$10,000

1-100 employees \$5,000

Government Sponsor \$25,000

Board membership: \$150,000

Associates

- Access to draft specifications prior to public release
- Can attend one quarterly Liberty meeting
- Can participate in one Services track

Membership Fee (per year):

\$2,500

Affiliates

- For government agencies, educational institutions, and non-profit organizations only
- Same privileges as Associate members
- Can participate in unlimited number of Services tracks

Membership Fee:

None

Learn More This Week

- 14 February: Mobile Deployment Workshop, Barcelo Sants Hotel (8:30 – 13:00)
- 14 February: Technology Breakout Session – “Identity & Personalization” (11:15 – 12:00)
- Unified SIM Strong Authentication demo (Gemalto booth, Hall 8)
- SymLabs booth (Hall 2, B105)
- Liberty booth (Hall 2, F50)
- Email: info@projectliberty.org

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Thank You!