


The Prosperity Project





SUNWEB: THE SUN POLITICAL ACTION WEBSITE | [HELP](#) | [PRIVACY](#) | [CONTACT US](#)

▶ GLOBAL PUBLIC POLICY

▶ VOTER EDUCATION TOOLKIT

▶ POLITICAL ACTION COMMITTEE

KNOW YOUR LEGISLATORS


TAKE ACTION REGISTER AND VOTE!

PRIVACY POLICY

LOGOUT

SUN EMPLOYEES VOTER EDUCATION TOOLKIT


California U.S. Senate



Senator Barbara Boxer (D)

[more information...](#)

[write this official...](#)




Senator Dianne Feinstein (D)

[more information...](#)

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California Congressional District 31




Representative Xavier Becerra (D)

[more information...](#)

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California Senate District 22




Senator Gilbert Cedillo (D)

[more information...](#)

[write this official...](#)

California Assembly District 45



Assembly Member Jackie Goldberg (D)

[more information...](#)

[write this official...](#)



FEC & the Restricted Class

- Clearly defined audience for “advocacy” & “good government” messages
 - Managers, executives, shareholders
 - PAC solicitation, advocacy for candidates
 - All employees
 - Voter registration, voting records, grassroots involvement
- Penalties include substantial civil fines

States & the Restricted Class

- Each state regulates their own elections
 - Ranges from
 - Unlimited corporate contributions and advocacy
 - No corporate involvement whatsoever
- Penalties also vary
 - Most severe
 - Large personal fines for corporate officers
 - 10 Years jail time
 - Corporate charter is dissolved

BIPAC's Goals for a Turnkey Solution

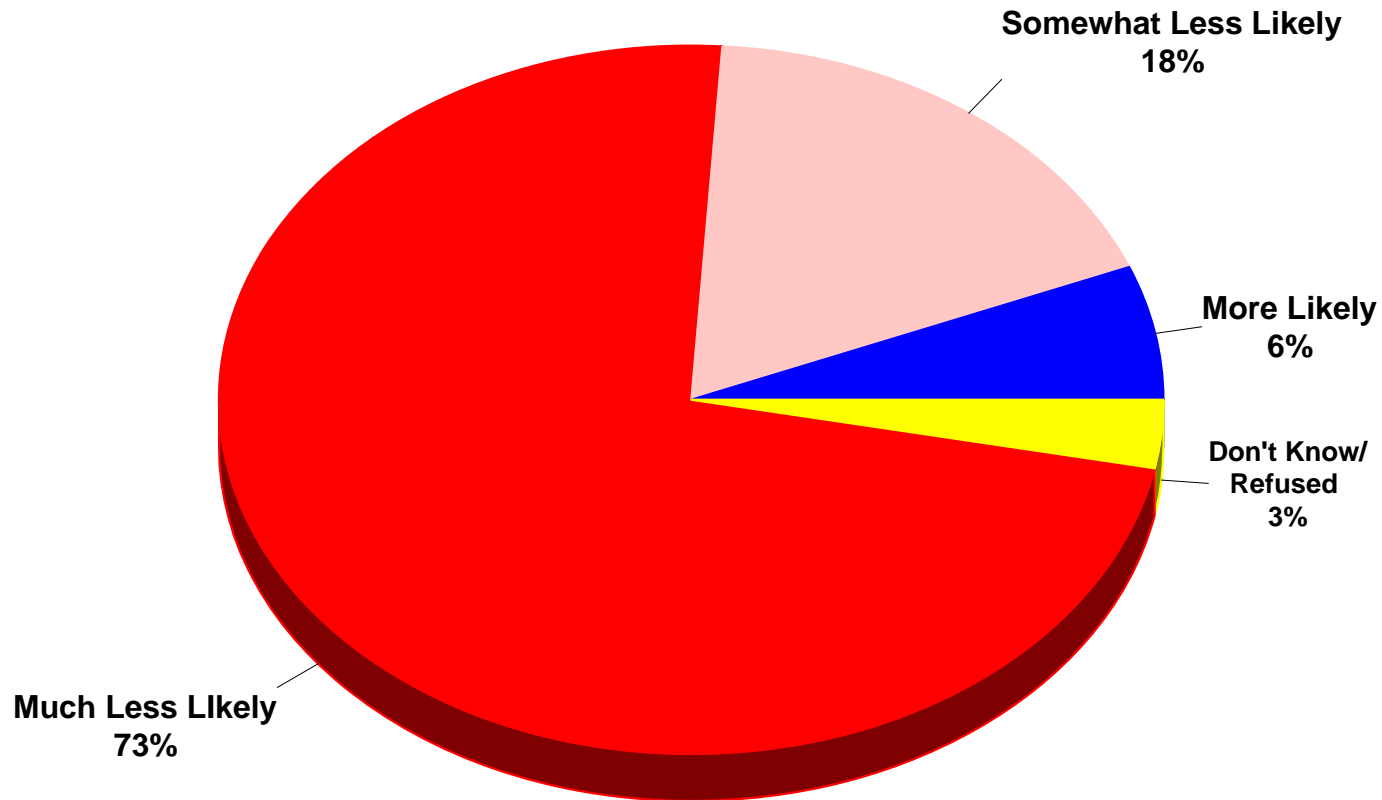
- Protect employee privacy
- Eliminate the need to give employee data to third-party vendors
- Provide information relevant to the employee without additional sign-on or registration

Without Liberty...

- Employers had these options
 - Do nothing – no political information shared with employees
 - Use paper-based communications only
 - Develop expensive in-house communications tools
 - Use third-party vendors to authenticate users and provide content

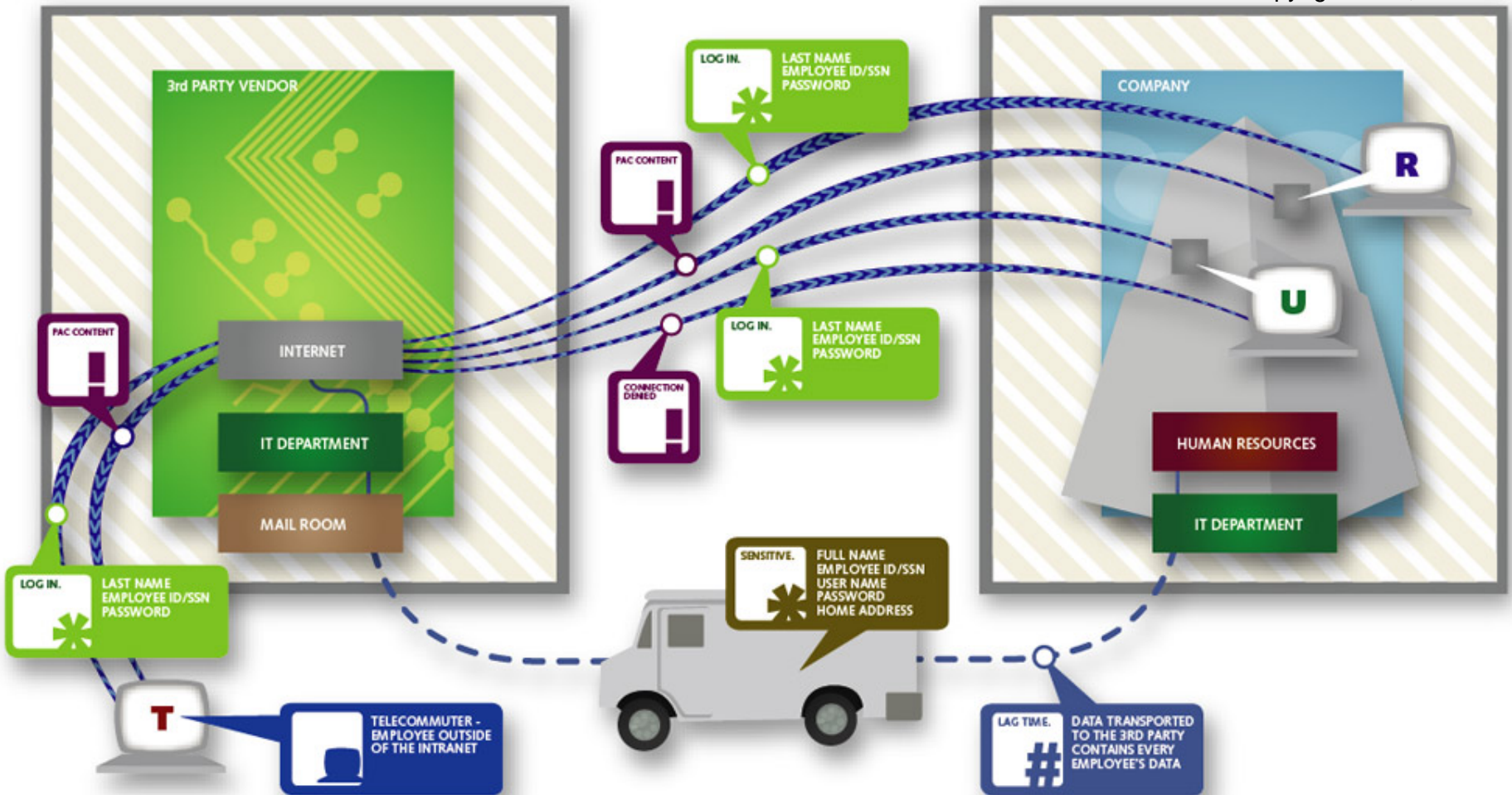
Turning Away 9 out of 10 Employees

"Would you be MORE LIKELY or LESS LIKELY to visit a website that requires you to register before you are allowed to view political or voter information?"



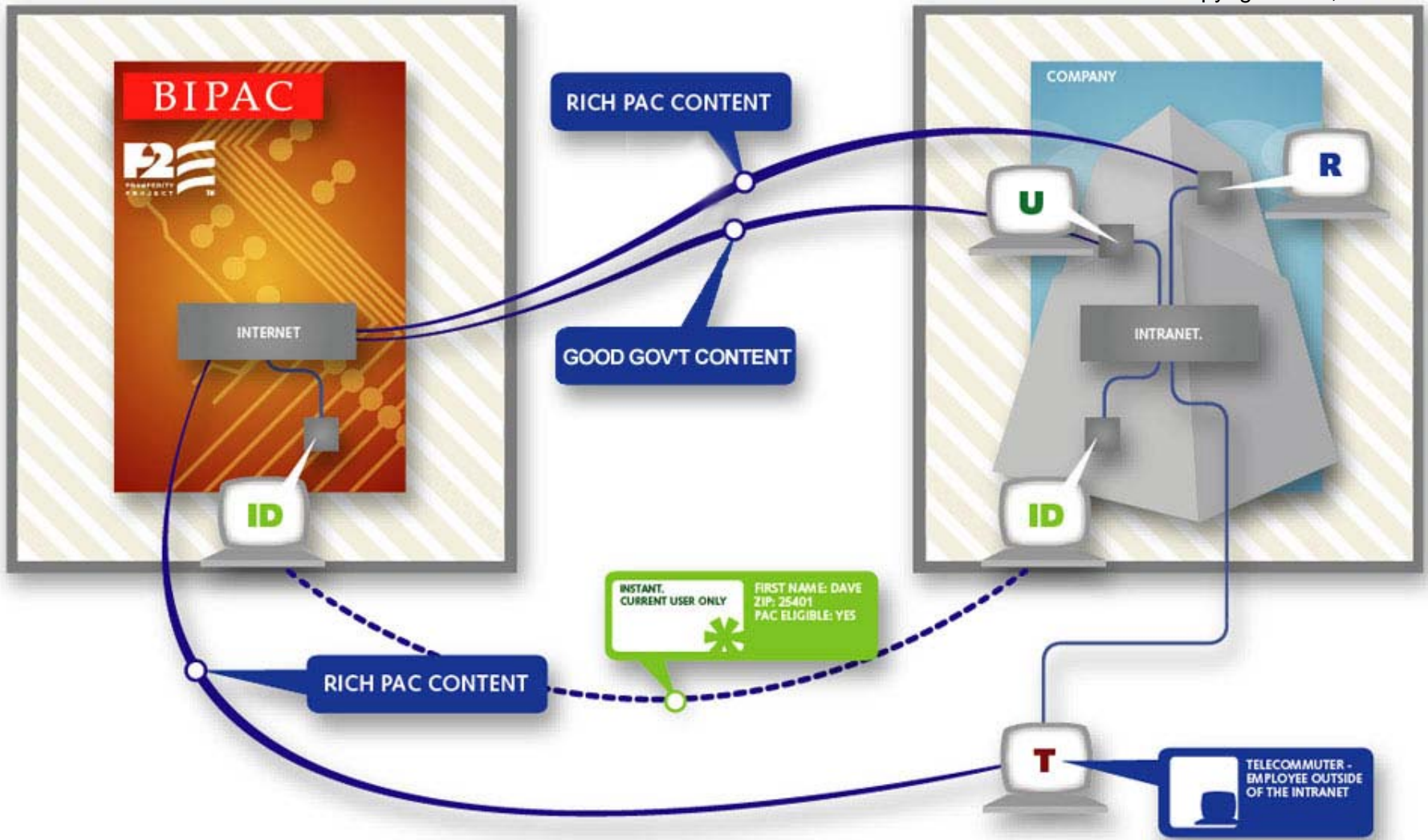
Before...

Copyright 2005, BIPAC

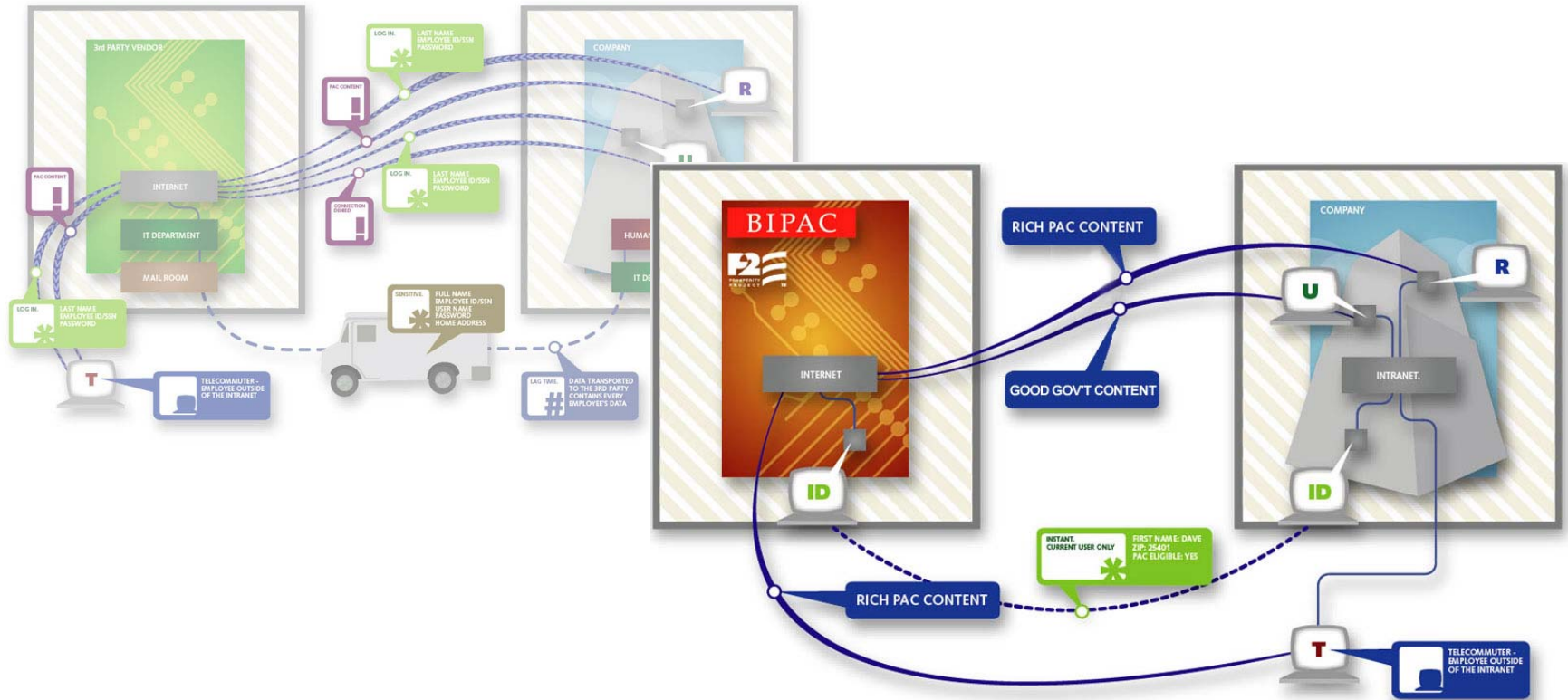


After...

Copyright 2005, BIPAC



Benefits

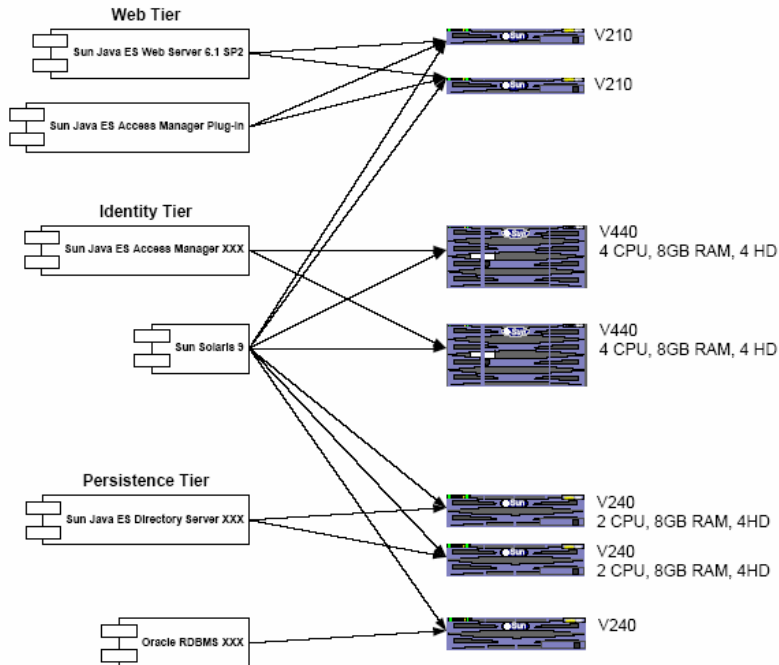


The Liberty Alliance

Board and sponsor members include:



BIPAC and Sun Microsystems



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SUN EMPLOYEES VOTER EDUCATION TOOLKIT

Select One:

- Vote Early**
(by mail, in person, or by absentee ballot)
- Vote on Election Day**
(find your polling place)
- Register to Vote**
- Living Overseas?**
(apply for an overseas ballot)

Your Election Offices:

Local
Elections Office
PO Box 1024
Norwalk CA 90051
Phone: (562) 462-2748

State
Secretary of State
1500 11th Street
Sacramento CA 95814
[Elections Office Web Site](#)

This is an EZ Vote state - you don't need to provide an excuse for voting early.

Vote Early in Person

You may vote absentee in person at your county elections office starting 29 days before the election, through 7 days before the election. Some counties provide regular early voting, depending on population size. Check with your county elections office for more information. You don't need to provide an excuse for voting early in person.

Your local elections office location can be found at the top of this page. Please call ahead to verify office hours and to make sure that the office has ballots available.

Vote Early by Mail

- You must submit an application for an absentee ballot to the county elections office (the address is at the top of this page). Your application must be received no later than 7 days before the election.
- Your voted ballot must be received by the county elections office no later than the day of the election.

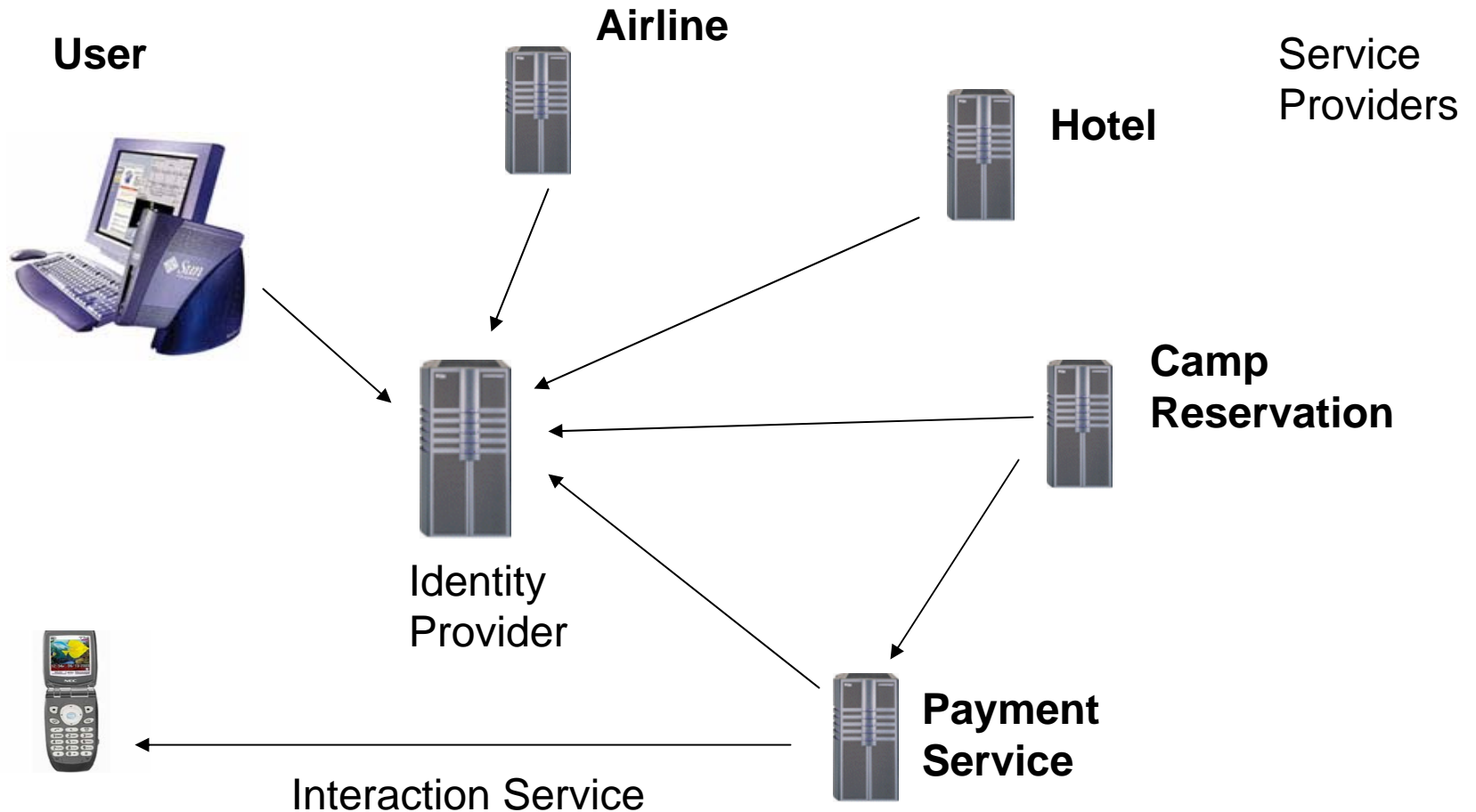
REGISTER THE ABSENTEE BALLOT

Ballot Application Form

Ballot Application Form

Ballot Application Form

Other Circle of Trust Models



Liberty Id Theft Mitigations

- Fewer authentication points
 - Easier to ‘get it right’ in fewer places
 - Easier to implement stronger authentication and anti-phishing mechanisms in fewer places
 - Users more likely to recognize imposter sites
 - Fewer places to update credentials after breaches

Liberty Id Theft Mitigations

- Information in fewer places
 - With federation, less sensitive data shared
 - Information frequently identified differently at different sites – harder to correlate
 - Data from one service provider may not help at another
 - Ability to retrieve up-to-date information when you need it, then discard or rely on assertions

Liberty Id Theft Mitigations

- Hacking into systems/SQL injection
 - Less personal data at each service provider
 - Hackers get less information for their efforts
- Phishing
 - Fewer points to secure means easier to implement stronger authentication and anti-phishing mechanisms
- Social Engineering/Trusted insiders/Dumpsters
 - Information from one site doesn't necessarily help in attacking another site
 - Identity Providers likely to implement education against social engineering attacks

Liberty Id Theft Mitigations

- Screen Scraping/Spyware/Trojans
 - Best mitigation is anti-spyware
 - Fewer sites to update after a breach
 - Better visibility to detect different behavior
- Wardriving/sniffing..
 - Fewer authentication points means
 - Easier to ensure proper implementation
 - Proper use of encrypted communication

For More Information

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